

Diploma of Leadership & Management

COURSE CODE: BSB51915

CRICOS COURSE CODE: 097072D



COURSE DESCRIPTION

This course will give you the skills to develop initiative and judgment in planning, organising, implementing, and monitoring your own workload and the workload of others. It also develops communication skills to support individuals and teams to meet organisational or enterprise requirements and strategies. You will learn how to plan, design, apply, and evaluate solutions to unpredictable problems and to identify, analyse, and synthesis information from a variety of sources.

COURSE MODULES

FIND YOUR SPARK

BSBLDR501 Develop and use emotional intelligence

DISRUPT THE MARKET

BSBMKG507 Interpret market trends and developments

DEVELOP YOUR IDEA

BSBMKG502 Establish and adjust the marketing mix

TAKE IT TO MARKET

BSBMKG523 Design and develop an integrated marketing communication plan

FINANCIAL VIABILITY

BSBFIM501 Manage budgets and financial plans

WORKPLACE RELATIONSHIPS

BSBLDR502 Lead and manage effective workplace relationships

TEAM PERFORMANCE

BSBWOR502 Lead and manage team effectiveness

OPERATIONS 101

BSBMGT517 Manage operational plan

YOUR BEST SELF

BSBWOR501 Manage personal work priorities and professional development

DIGITAL SOLUTIONS

BSBMGT519 Incorporate digital solutions into plans and practices

DIVERSITY

BSBLDR504 Implement diversity in the workplace

MAKE IT HAPPEN

BSBPMG522 Undertake project work

THE FACTS

DURATION: 52 weeks (including term breaks)

STUDY PERIODS: 4 terms (10 weeks per term)

TOTAL HOURS OF STUDY: 1200 hours

CAMPUS: Canberra

EMPLOYMENT OPPORTUNITIES ENTRY REQUIREMENTS

- Frontline Manager
- Middle Manager
- Supervisor
- Business Operator

- Successful completion of BSB42015 Certificate IV in Leadership & Management (or related discipline) OR relevant vocational experience
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent